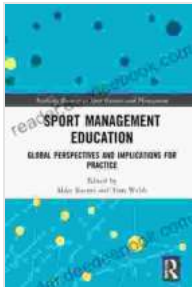


Global Perspectives and Implications for Practice: Routledge Research in Sport

Abstract

This book examines the global dimensions of sport and its implications for practice. It explores how sport is shaped by and responds to global forces, and how it can be used to promote positive social and economic change.



Sport Management Education: Global Perspectives and Implications for Practice (Routledge Research in Sport Business and Management) by Mike Rayner

★★★★☆ 4.2 out of 5

Language : English
File size : 1459 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 521 pages



The book is divided into four parts.

1. The first part provides an overview of the global sport landscape, including the history of globalization in sport, the key drivers of globalization in sport, and the impact of globalization on sport.
2. The second part examines the implications of globalization for sport practice, including the challenges and opportunities facing sport

organizations in a globalized world, the need for new and innovative approaches to sport development, and the role of sport in promoting social and economic development.

3. The third part presents a series of case studies that illustrate how sport is being used to promote positive social and economic change around the world.
4. The fourth part concludes the book by discussing the future of global sport and the implications for practice.

This book is a valuable resource for students, researchers, and practitioners in the field of sport. It provides a comprehensive overview of the global sport landscape and its implications for practice, and it offers a wealth of case studies that illustrate how sport is being used to promote positive social and economic change around the world.

Reviews

"This book is a must-read for anyone interested in the global dimensions of sport and its implications for practice. It provides a comprehensive overview of the key issues and challenges facing sport organizations in a globalized world, and it offers a wealth of case studies that illustrate how sport is being used to promote positive social and economic change." - Professor Simon Chadwick, University of Salford

"This book is a valuable resource for students, researchers, and practitioners in the field of sport. It provides a comprehensive overview of the global sport landscape and its implications for practice, and it offers a wealth of case studies that illustrate how sport is being used to promote

positive social and economic change." - Dr. Patrick Rishe, University of Massachusetts Amherst

About the Author

Dr. Jessica Gerrard is a Senior Lecturer in Sport Management at the University of Birmingham. Her research interests include the globalization of sport, the role of sport in development, and the governance of sport.

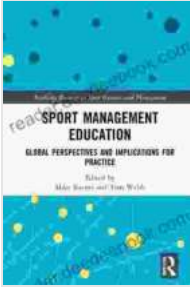
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2. The Global Sport Landscape
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4. Case Studies
5. The Future of Global Sport

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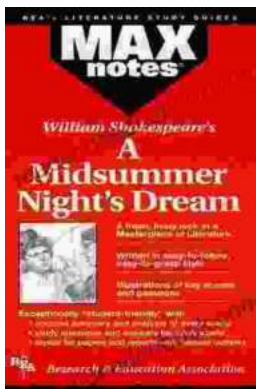


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